



SENNHEISER TO SPOTLIGHT PREMIUM AUDIO SOLUTIONS AND BLUEJEANS VIDEOCONFERENCING AT ITS “UNIFIED COMMUNICATIONS AND COLLABORATION” BOOTH AT INFOCOMM

Sennheiser Will Spotlight Innovative Audio Technology, Including Technology from BlueJeans, and the New SDW 5000 Series

Ballerup, Denmark, June 4, 2018—Sennheiser, a provider of premium audio solutions, announces it will exhibit its line of audio headsets, speakerphones, audioconferencing products, and wireless solutions at the InfoComm event, taking place June 6 to 8 in Las Vegas, NV. The company will exhibit its line of high-performance audio solutions at booth N1427 on the exhibit floor, which will include a dedicated “Unified Communications and Collaboration” space highlighting UC business solutions.

Sennheiser’s booth will feature Blue Jeans Network, Inc., the provider of an innovative video-based meetings platform for the modern workplace, the first cloud service to connect desktops, mobile devices and room systems in a single video meeting. Sennheiser’s leading portfolio of unified communications products unified communications are now fully interoperable with BlueJeans’ videoconferencing platform, including Sennheiser’s wired double-side models of the Culture, Circle and Century series as well as the wireless MB 660 headset. In addition to enabling mobile collaboration through screen sharing and cloud recording, BlueJeans’ solutions deliver Dolby Voice Audio, which is supported and enhanced by Sennheiser products. This results in a natural, crisp audio experience.

Sennheiser will also demo its newly-launched SDW 5000 Series of headsets for enterprise environments at the show. This model is specifically designed for today’s mobile, collaborative workplaces to accommodate the evolving needs of the office environment of the future. It features 128bit authentication keys and DECT Security certification. Plus, the unit’s USB port, call merging feature, and multiple headset conferencing can be disabled in high-security environments.

The SDW 500 Series headsets leverage Super Wideband sound, an emerging sound standard for headset communication, delivering brilliantly clear calls with a more natural, richer sound, in addition to superior Sennheiser fidelity when used to listen to music. The SDW 5000’s dual-



microphone noise cancellation filters background noise, and the own-voice-detector helps suppress disturbances in between words, for quality transmissions with minimized distractions.

In addition, Sennheiser will spotlight the new TeamConnect Ceiling 2 product at the event. The new ceiling array microphone, available from October 2018, will offer superior audio quality for voice and video conferences thanks to its automatic adaptive beamforming technology. This automatically focuses on the voice of a speaker in the room regardless of their position to make productive meetings effortless. TeamConnect Ceiling 2 will offer even greater versatility and interoperability with support for Dante networks and Power over Ethernet.

Enhancing Collaboration in UC Environments

Sennheiser's innovative office solutions deliver flexibility, security, multi-device connectivity, and optimal sound in an array of environments, incorporating intuitive features that enhance collaboration in the modern workplace. The company looks forward to introducing these solutions to InfoComm attendees at its UC and Collaborations space, bringing attention to how such tools can be leveraged to increase productivity in the modern office environment.



The SDW 5000 Series serves as a professional communication and collaboration hub for the modern office, featuring advanced security, flexibility, and Super Wideband sound.

“We’re excited for this opportunity to present our new unified communications and audioconferencing products, in addition to compatible products such as BlueJeans’ meetings platforms,” explains Andreas Bach, president of Sennheiser Communications A/S. “As audio specialists with 70 years of engineering experience behind our product roster, Sennheiser is happy to continue to offer sophisticated solutions to that bring more robust capabilities to the contemporary workspace. Our solutions prove that audio is a unique tool by which to improve performance and mobility in enterprise environments.”



TeamConnect Ceiling 2 is the only ceiling array microphone to automatically capture any speaker in a conference room and offer superior connectivity thanks to its two Dante ports, Power over Ethernet, Sennheiser Control Cockpit app and open media control protocol.



InfoComm is a premier event in North America, one of the largest such trade shows focused on the pro-AV industry. It typically hosts 1,000 exhibitors highlighting thousands of products for up to 44,000 attendees from 110 countries.

ABOUT BLUEJEANS

BlueJeans is the meetings platform for the modern workplace and the first cloud service to connect desktops, mobile devices and room systems in one video meeting. Thousands of companies from growing businesses to Fortune 500 leaders use BlueJeans every day for video, audio and web conferencing meetings and large interactive events, so people can work productively where and how they want. For more information, visit www.bluejeans.com.

ABOUT SENNHEISER

Sennheiser is shaping the future of audio – a vision built on more than 70 years of innovation culture, which is deeply rooted within the family-owned company. Founded in 1945, Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. With 20 sales subsidiaries and long-established trading partners, the company is active in more than 50 countries and operates its own production facilities in Germany, Ireland and the USA. Sennheiser has around 2,800 employees around the world that share a passion for audio excellence. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. As part of the Sennheiser Group, the joint venture Sennheiser Communications A/S is specialized in wireless and wired headsets and speakerphones for contact centers, offices and Unified Communications environments as well as headsets for gaming and mobile devices. In 2016, the Sennheiser Group had sales totaling €658.4 million. www.sennheiser.com

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